



Congress 2024

PARIS | 28TH – 31ST OCTOBER 2024



Hosted By



Co-Sponsored By



10th International Society for
Physical Activity and Health Congress

Supporter Prospectus



Welcome to the ISPAH Congress 2024

Congress Theme: Accelerating policy and practice to ensure physical activity for all | Intensifier les politiques et les pratiques pour assurer une activité physique pour tous

ISPAH is recognised as the leading global society of researchers and practitioners focussed on promoting physical activity across the life course. Our biennial Congress is the key global forum for physical activity and public health researchers, practitioners and policymakers to come together, share knowledge, and advance action in the field.

The ISPAH Congress typically attracts more than 1,000 delegates. To achieve our ambition of global reach, the Congress has previously been held in the USA, the Netherlands, Canada, Australia, Brazil, Thailand, the UK, and the UAE.

Join us at the highly anticipated 10th ISPAH Congress, held in the beautiful city of Paris, France, hosted by the French Society of Public Health and co-sponsored by the World Health Organization (WHO). The Congress will be held at the Palais des Congrès de Paris on 28th to 31st of October 2024.

Physical activity has never been higher on the public health agenda. There is a clear need to explore innovative ways to tackle the continuing inequalities in access and participation. The ISPAH Congress aims to ensure all partners, across all parts of the system, are clear on their role and how we can work together globally, nationally, and locally, to achieve sustainable changes in structures, environments, and opportunities to support physical activity for all.

Home to the upcoming 2024 Olympic Games, Paris is a city that is “walking the talk”, with strong local action to promote physical activity for everyone, and a clear ambition to leverage the Games to maximise impact on population health like never before. Thanks to the mobilisation of our hosts, the French Society of Public Health, the Congress provides an opportunity to meet with French stakeholders to learn about and discuss the innovative models and actions in place across the country.

We welcome researchers, practitioners and decision-makers working on physical activity in all its forms, from policy to participation, to be part of history as we race to reach the global target to reduce physical inactivity by 15% by 2030. Join us at the 10th ISPAH Congress and help unleash the full potential of physical activity to create a healthier and happier world for all.



Welcome Message from the ISPAH President

On behalf of ISPAH, I would like to invite you to be part of the ISPAH Congress 2024!

It is an exciting time for the physical activity field. The WHO 2020 Physical Activity and Sedentary Behaviour Guidelines shone a light on what we know about the relationship between physical activity and health, and importantly what we don't know. The guidelines prompted an enhanced focus on research in Low- and Middle-Income Countries, and on building the evidence in under-represented groups.

The Global Action Plan on Physical Activity 2018 – 2030 provides a road map for scaled-up action, however the Global Status Report on Physical Activity 2022 highlights that progress has been slow and uneven. Scaled up implementation is needed across all world regions. This Congress offers an opportunity to share practice and support the development of scalable and sustainable action.

The ISPAH Congress provides the largest global platform for sharing recent developments in research, policy, and practice. As we count down to 2030 – the deadline to achieve the global target for a 15% reduction in physical inactivity – this event is timely to take stock on progress and set forth evidence-based actions to achieve our shared goal.

We look forward to partnering with you in Paris!



Dr Karen Milton

President | International Society for Physical Activity and Health



Welcome Message from the SFSP President

The French Society of Public Health will be pleased to welcome you to Paris for the 10th ISPAH Congress. It is an honor to support the organization of this event.

Founded in 1877, the French Society of Public Health (SFSP) provides to all the public health actors, including healthcare professionals, researchers, decision-makers, and volunteers, a framework and means for collective and inter-professional reflection, which is based on multidisciplinary and critical analysis of scientific facts and professional practices.

With a network of around 80 member associations and 600 individual members, established throughout the French territory, the SFSP is involved in all fields of public health, and, in particular, in the promotion of physical activity for health.

Our aim for this congress is to bring together policymakers, professionals, scientists and other stakeholders, as well as citizens, to engage in the field of physical activity promotion. The meeting in Paris is a unique opportunity to meet and discuss with other leaders and experts in the field and to stay up-to-date with scientific, practice and policy developments at the international level.

The ISPAH Congress 2024 will focus on ways to accelerate policy and practice to ensure physical activity for all. We invite you to partner with us on this important journey.

We look forward to welcoming you to the wonderful city of Paris!



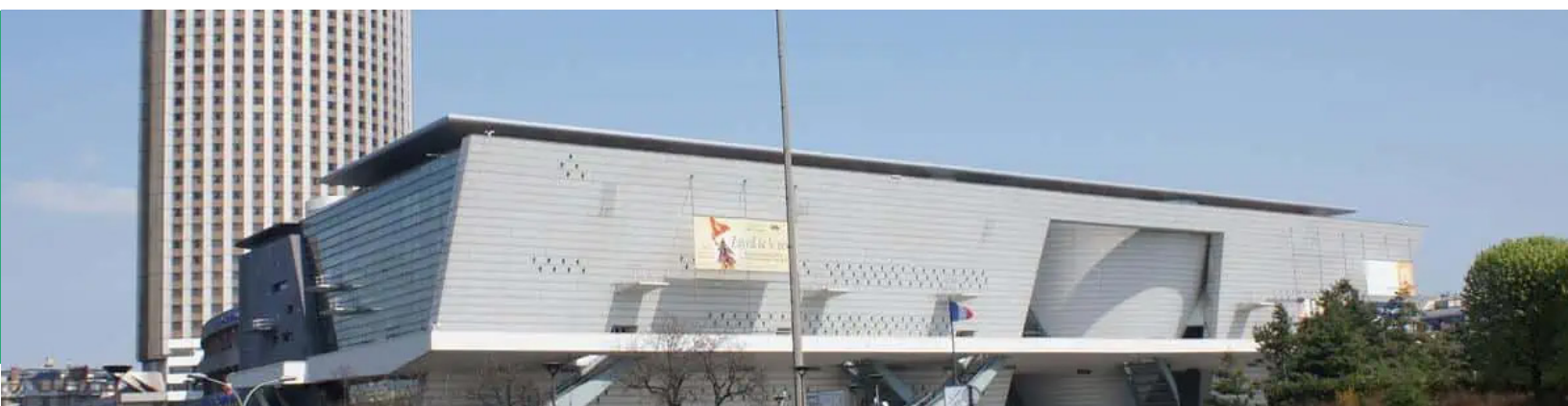
Anne Vuillemin
President | French Society of Public Health



Host City

ISPAH is delighted to be hosting the 2024 Congress in Paris, the host city of the 2024 Olympic Games. Paris is taking strong local action to promote physical activity for all and has a clear ambition to leverage the Games to maximise impact on population health.

In line with the IOC's commitment to climate change, ISPAH is taking measures, across all aspects of the Congress, to reduce the carbon footprint of the event. As a central and iconic European city, Paris is an accessible destination for attendees from across the globe to come together to share knowledge and practice.



Venue

ISPAH 2024 will be hosted at the beautiful Palais des Congrès. Located just a few steps from Champs-Élysées, one of the most beautiful avenues in the world, the Palais des Congrès de Paris hosts more than 200 national and international events each year, bringing together more than one million participants from all over the world. This central location makes it easily accessible and allows it to benefit from a vast choice of public transport.

With its 17,000 m² of exhibition halls, its 4 amphitheatres that can accommodate 370 to 3,700 people, its 22 conference rooms with seating for 100 to 380 people and its 82 meeting rooms, the Palais des Congrès de Paris has been the benchmark venue for internationally renowned congresses, trade fairs and conferences for over 40 years.

The Palais des Congrès de Paris thus offers the ideal location for what will be an historic event!



Congress Highlights

- **The 10th ISPAH Congress in Paris will present the latest developments in physical activity research, policy and practice to a global physical activity community of over 1,200 people.**
- **Extensive networking opportunities provided for established and emerging researchers in the field.**
- **A rare opportunity for the thought leaders across the physical activity system to come together.**
- **Numerous showcases of oral presentations and posters from world-leading academics on their research.**
- **Exciting keynote speakers and expert workshop leads with innovative sessions aimed at engaging delegates from a variety of areas.**

Audience

The Congress expects to attract over 1,200 delegates from all regions of the world including researchers, practitioners, and policymakers from a range of sectors including health, sport, education, transport, and urban planning.



Why be a part of the Congress?

The 2024 ISPAH Congress offers a unique opportunity to take stock and rejuvenate action on physical activity to improve health and reduce health inequalities across the globe. It's an opportunity to share best practices, research and policies from leaders worldwide.

We would be extremely pleased for you to join us in Paris, to showcase the great work of your organisation and to take part in important discussions to advance the global physical activity agenda.

Supporter Benefits

Networking Opportunities

There are many networking opportunities scheduled over the 3 days of the congress and a chance to engage with key contacts and decision makers.

State-of-the-art expertise and insights

Key topics on physical activity and health will be discussed, together with the latest scientific, technological and methodological advances. Ensure your organization stays abreast of current developments and research in the field and use this information to stay ahead of the market.

Testing of your solutions, practices and products

Opportunities for organisations to test their global physical activity visions, strategies, practices, products and solutions. Exhibit and generate new leads, develop your brand or launch a new product through the exhibition.

Marketing

Organisations will attain high visibility directly among stakeholders and target groups. In addition, the congress will generate significant brand exposure to over 1,200 key potential customers.

Customised Visibility

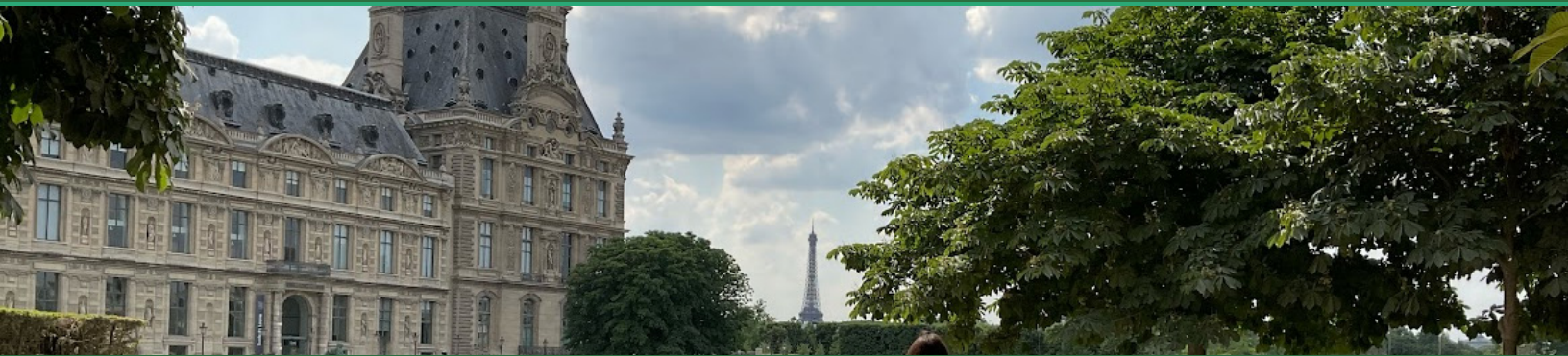
We offer our partners customised options to enhance their visibility at the Congress and ahead of the event, with exhibit opportunities, regular newsletters, the website, sponsored side events, networking lunches and social opportunities.



ISPAH Congress 2024 - Partnership Opportunities

***All Prices Listed are in USD**

	Congress Partner Premium Package \$12,000	Congress Partner Standard Package \$9,000	Exhibitor \$5,000
Supporter Recognition	Recognised as an official ISPAH 2024 Congress Partner on the Congress Website	Recognised as an official ISPAH 2024 Congress Partner on the Congress Website	Recognised as an official ISPAH 2024 Exhibitor on the Congress website
Profile on ISPAH 2024 Official Congress Website	Logo with hyperlink on Supporters page & 250 word profile	Logo with hyperlink on Supporters page & 150 word profile	Logo with hyperlink on Exhibitors page
Exhibition Stand	6m x 3m Premium Location	3m x 3m 2nd choice of location	3m x 3m
Registration Benefits	2 Full Congress delegate passes & 2 Congress Dinner tickets	2 Full Congress delegate passes	1 Full Congress delegate pass
Social Media Channels	Two posts on the ISPAH Twitter account in the lead up to the event	One post on the ISPAH Twitter account in the lead up to the event	-
Poster Session Recognition	Named as a supporter of a Poster Session	-	-
Recognition on On-Site Signage	Logo displayed on Congress Partner signage	Logo displayed on Congress Partner signage	Logo displayed on Exhibitor signage



Additional Opportunities

Other potential opportunities may include:

- Active Lifestyle Supporter
- Food and Beverage Supporter
- Gala Dinner Supporter
- Sustainability Supporter

Have something else in mind to better market your brand? Reach out for customized packages.

Contact Us

To be a part of this unique international opportunity, please contact us to register your interest or to have a conversation about the opportunities available and reserve your supporter package as opportunities are limited.

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The ISPAH 2024 Congress Organising Committee reserves the right to review and reject partnerships with organisations that are contradictory to the host organisations’ and the WHO’s sponsorship policies and values. All partnerships are subject to terms and conditions and signed partnership agreements.

